

MEDIA and ADVERTISING kit

blackpanel.com.au

About

Launched in September 2009, blackpanel.com.au is Australia's most exciting website devoted to gaming news and criticism.

Featuring a minimum of one update per day and a riotous fortnightly podcast, blackpanel.com.au is fast becoming the destination of choice for savvy Australian gamers.

Now, as the major consoles achieve market maturity, there has never been a better time to reach out to our audience. Advertise on blackpanel.com.au today!

Contact

Please direct your ADVERTISING enquiries to:

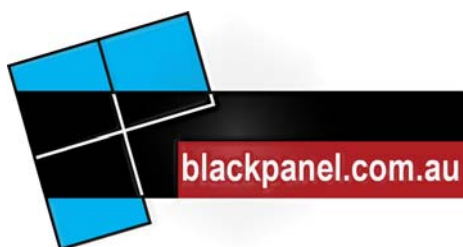
KAREN JACOBSON
advertise@blackpanel.com.au
0423 810 762

All advertising enquiries will be responded to within 24 hours

Please direct your EDITORIAL enquiries to editor@blackpanel.com.au

**MULTIPLE
PACKAGES
AVAILABLE**

Check out page 2
for further details



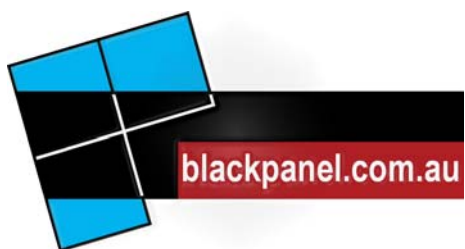
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Advertising Options

Package	\$ Cost	Duration	Package includes:
ULTIMATE	600	4 weeks	<ul style="list-style-type: none">• Two vertical feature sidebars (120x600) on the front page for the entire period• 12 between blog spots (180x150 or 468x60) throughout the period• 2 podcast announcements
PREMIUM	400	4 weeks	<ul style="list-style-type: none">• Two vertical feature sidebars (120x600) on the front page for the entire period• 12 between blog spots (180x150 or 468x60) throughout the period
QUALITY	200	4 weeks	<ul style="list-style-type: none">• 12 between blog spots (180x150 or 468x60) throughout the period

Looking to advertise but don't have a **DESIGN** of your own? Our art team can help. Ask for a quote today.



page TWO of TWO

CONTACT Karen Jacobson / advertise@blackpanel.com.au / 0423 810 762